



For immediate release: May 30 - July 11, 2010

Media Contact: Rupal Shah - 416.829.2849 / rupal.r.shah@gmail.com

Theatre Ji presents ***Oy! Just Beat It!***

Written by Anita Majumdar

Music by Michael Jackson, Suba Sankaran & various Bollywood songs from the 1980's

Directed & Dramaturged by Brian Quirt

Performed by Anita Majumdar, Leon Aureus and Reza Jacobs

It's 1989. Kabirah is praying for her big break as a Bollywood playback singer. After gaining some success from a radio jingle ad for "Fair & Albino" (an Indian skin whitening cream) Kabirah gets a shot at fame when she's asked to sing lead for a Bollywood film recording – just four days before she's married and shipped off to America! The project teams her up with Filipe, a charming Indo-Filipino singer who sees something in her, despite the fact that she's dark-skinned...

Oy! Just Beat It! features the much-loved music of Michael Jackson in a new play dealing with identity, beauty, prejudice and shadism (prejudice based on skin tone) – all with with a Bollywood twist!

ANITA MAJUMDAR (Playwright/Performer)

Anita Majumdar is the playwright and performer behind the Dora Mavor Moore Award-nominated solo shows, ***Fish Eyes*** and the ***Misfit***, both of which have toured across Canada and abroad. Anita recently made her debut at the Stratford Festival playing the lead role of Tina in ***Rice Boy***. In 2007, Anita was invited to celebrate the 50th Anniversary of the Canada Council for the Arts with Governor General Michaëlle Jean. She won the Best Actress Award at the Asian Festival of First Films in Singapore for her portrayal of Jassi Sidhu in CBC's true-life movie ***Murder Unveiled*** and was recently featured in Anokhi Magazine's 2010 Sexy & Successful List.

Oy! Just Beat It! plays at the Tarragon Extra Space, 30 Bridgman Ave.

Advance Tickets: \$11

The Fringe Hotline (416) 966-1062

www.fringetoronto.com

Friday, July 2 @ 5:45 pm

Saturday, July 3 @ 7:00 pm

Sunday, July 4 @ 1:15 pm

Tuesday, July 6 @ 10:30 pm

Wednesday, July 7 @ 4:00 pm

Thursday, July 8 @ 7:00 pm

Sunday, July 11 @ 3:30 pm

Fringe Festival Media Rep:

FLIP Publicity and Promotions, Inc. 416.533.7710 X231 fringe@flip-publicity.com